## The White House Embattled: The U.S. Election 2024

Lecture Series of the North American Studies Program | in cooperation with the Amerika Haus NRW e. V., the Bundeszentrale für politische Bildung (bpb), and the Deutsch-Kanadische Gesellschaft e. V. (DKG)

## An Old White Men's Election Campaign: Is There Room for Real Issues?

Tuesday | 25 June 2024 | 6:00-8:00 pm 53111 Bonn | Rabinstraße 8 | Seminarraum 8

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The current presidential race is dominated by the oldest pair of candidates in the history of US elections, both of whom are highly unpopular in the general electorate. A majority of American voters would prefer a different set of choices which makes third party candidates attractive. In addition, there is no clear set of issues defining the Biden and Trump campaigns; instead, voters are motivated by the rivals' negative images. Now what does this mean for the issues that the US is indeed confronted with, ranging from climate change to tax policy and foreign policy? Do they play a role at all in the 2024 US election?

Prof. Dr. Andreas Falke is professor emeritus for international studies at the University of Erlangen-Nürnberg. He has published widely on US politics, trade policy, and transatlantic relations and served as visiting scholar at the Brookings Institution and the American-German Institute at Johns Hopkins University. He currently directs the Deutsch-Amerikanische Institut (DAI) in Nürnberg.







